

inspHire CRM

Helping you win and retain more customers



At-a-glance review

What is it?

inspHire Customer Relationship Management (CRM) is a contact management solution that allows you to capture, store and analyse your customer information in order to manage your customer relationships more effectively. It aligns your sales and marketing efforts and allows your company to win and retain customers. Created with the latest .Net technology and utilising the power of Microsoft SQL Database.

Who is it for?

For all rental customers who require a centralised database of customer related information to complement their inspHire system. inspHire CRM is compatible with, and integrates to, all editions of inspHire: Express, Office Edition and Corporate Edition

Introducing inspHire CRM

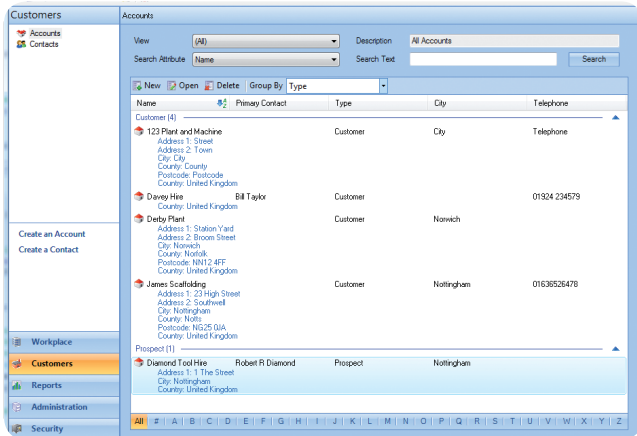
inspHire fully understands the importance of managing the needs of your customers and developing stronger relationships with them which is why we developed inspHire CRM. inspHire CRM has been created specifically for the rental industry and integrates seamlessly with the inspHire range of products ensuring your customer data is as up to date as possible, providing a one-stop shop for all the information your employees will need.

We want to help you make the most of your customer information, which is why we created inspHire CRM

1. Know your customers, build stronger relationships
inspHire CRM provides your employees with the information and processes necessary to really get to know your customers, understand their needs, and build effective, lasting and profitable relationship
2. Usability
Designed to be intuitively simple to use, inspHire CRM will provide your employees with all the information they could need to operate more competently and be more aware of the opportunity to cross and up sell to customers to generate increased revenue for your company.
3. 360° vision
Being aware of all the information about a customer or prospect across the whole of your organisation is essential in today's market. It speaks volumes to the customer and shows just how much you care.

What inspHire CRM can do for your business

An intuitively simple to use system, inspHire CRM will enable you to harness your customer information to build stronger, more profitable relationships.

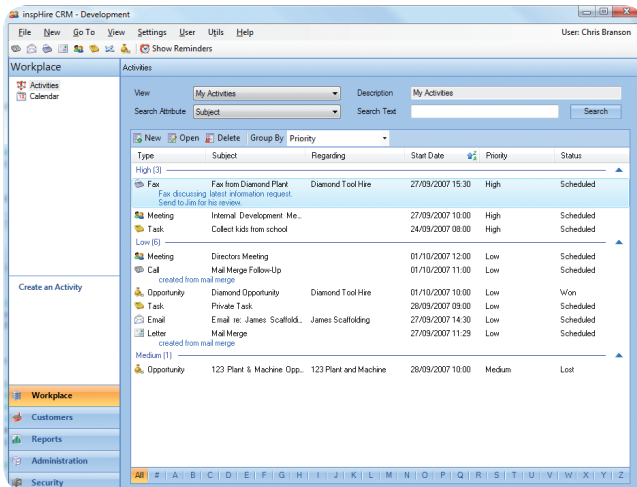


Enhance customer loyalty

Reduce costs and increase profitability by solidifying customer loyalty. Information you hold on your customers is brought together to give one, 360 view. This allows your marketing and sales professionals to make quick yet informed decisions on everything from cross-selling and up-selling opportunities to target marketing strategies to competitive positioning tactics.

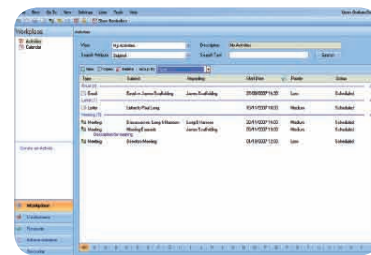
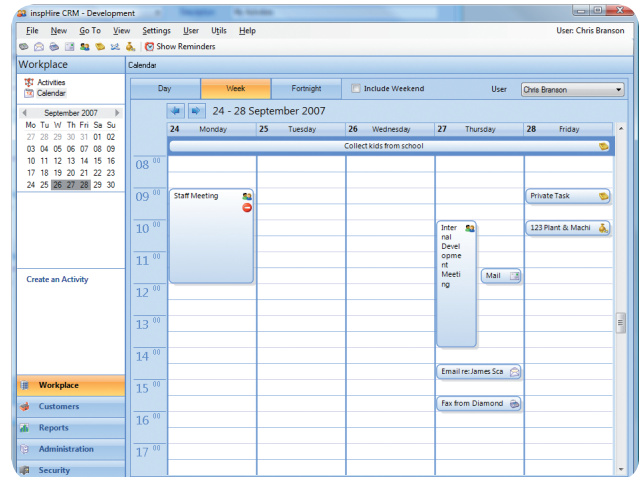
From opportunity to order

Creating an estimate in inspHire generates a corresponding 'Opportunity Activity' in inspHire CRM with a reminder on the estimates chase date. inspHire CRM assists in guiding the sales team through the sales process. If the contract is won, the estimate is converted into a contract or sales order.



Diary functions

The diary can be viewed in several modes such as daily weekly etc as well as having the ability to view other people's diaries. Activities can be easily created directly from the diary with alarmed reminders, these can also be moved with ease from time slot to time slot or even day to day by simply dragging the appointment or task with the mouse.



Reminder pop-ups will always keep you informed of any due events or tasks.

Mail merge and reporting

By using the powerful filters within inspHire, Mail Merge can be used extremely effectively, at the same time you can set up a follow up phone call task in your diary with a reminder to follow up the mailshot. Once again using the powerful filters reports can easily be extracted from the system.

As well as all of these features, inspHire CRM can help your business to:

- Improve customer service
- Keep all your data in one place
- Allow customer interaction from different staff

inspHire CRM:

- Fully multilingual
- Highly configurable

Call us now

If you like what you see and would like to find out more about how inspHire CRM can help your company, please give us a call. We'll also answer any questions you might have or talk you through any of the functions in more detail. We look forward to hearing from you soon.